



JON EVANS

Director

STRENGTH4LIFE

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Be the best you can be!

JON EVANS is dedicated to enabling individuals to live a quality-balanced life.

"I grew up on a tiny island in the midst of a vast ocean ... and I yearned to see the world!" Fifty years on, Jon is still enjoying that journey! Having 'ticked off' 77 countries from the list, Jon is on a voyage of lifelong learning. He has lived in Australia, USA, Europe and the Middle East. Throughout his varied careers, he has worked with more than 100 diverse nationalities. Jon loves working with people!

At just 17, Jon started his working life with a dream job, which led to 10 years immersed in international travel with Air Canada, Qantas and KLM Royal Dutch Airlines. This progressed to international hospitality management roles with Westin Hotels and Resorts in Australia and Europe. Jon took a remarkable career diversion in 2000, working with the Police services for the Sydney Olympic Games. At the world famous, Burj Al Arab Hotel and the Jumeirah Group Learning and Development team, Jon continued his evolution with a real passion for developing others, both personally and professionally. Jon has also trained and facilitated in the vocational education sector, lecturing at the University of Tasmania's School of Business.

Jon offers 33 years of international experience managing and leading people. Jon says his most significant experience is from the 'University of Life' and that is all backed up with qualifications in Management, Adult Education and Psychology.

In 2015, Jon became the face of **STRENGTH4LIFE**. Jon proudly states "It's unique and different – I look forward to sharing this powerful, yet simple, approach with you soon!" **STRENGTH4LIFE** provides a real and authentic approach to living life through a 'down-to-earth' program of awareness, reflection, planning and taking action.

The **STRENGTH4LIFE** programs are closely aligned to Maslow's Hierarchy of Human Needs – linking this to Jon's enthusiasm for enabling others to be their best, the programs are life changing and impactful. Don't be alarmed if Jon turns up to a meeting or event on his motorbike, wearing his signature leather jacket! That's just Jon - he loves meeting people, travel, food, whisky and motorbikes.

Through **STRENGTH4LIFE**, let Jon take you on a new adventure to unexplored places...

Jon's qualifications include:

- Certificate IV Training and Assessment
- Associate Degree Hospitality Management
- Bachelor Adult and Vocational Education
- Masters Business
- Cert AB British Psychological Society
- CIPD Learning & Development

"Never stop learning, because life never stops teaching!"

**STRENGTH
4LIFE**
BODY • MIND • HEART • SPIRIT

